

. THAT .
DAMM
· GUY ·

JOSIAH DAMM
CREATIVE DIRECTION

THATDAMMGUY.COM

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OBJECTIVE

To work on innovative brand shaping and changing strategy from concept through execution.

PROFILE

Creative and hardworking professional with years of dedicated experience in graphic design and creative direction. Working knowledge in creative direction, brand strategy, art direction, design principles, & production techniques.

EXPERIENCE

2017-PRESENT FOX RACING IRVINE, CA

Art Director - Motocross, Mountain Bike, Lifestyle

Assumed role over every category at Fox. Worked with in-house and outside resources to deliver compelling go-to-market strategy, campaigns and assets. Managed photoshoots from concept through production. Developed look/feel and brand consistency. Worked with team of in-house designers reporting directly to me.

2015-17 FOX RACING IRVINE, CA

Art Director - Motocross

Assumed role over the Motocross category at Fox. Worked with in-house and outside resources to deliver compelling go-to-market strategy, campaigns and assets. Managed photoshoots from concept through production. Developed look/feel and brand consistency.

2014-15 SHIFT MX IRVINE, CA

Marketing Manager/Art Director

The singular marketing employee at Shift MX. Handled brand direction, strategy, creative look /feel, production work, PR, photoshoot production, calendars, and athlete contracts.

2012-14 FOX RACING IRVINE, CA

Graphic Designer - Lifestyle

Managed photoshoot direction for catalogs and development of quarterly editorial magazines with a 250k+ nationwide circulation.

2011-12 STUDIO ONE EAST CHICAGO, IL

Production Artist

Full time freelance position involving layout, retouching, keylining, and handling of production files for parent company Leo Burnett.

2010-11 MSR MX CORONA, CA

Graphic Designer

Handled everything from apparel design from concept to production, web site design and management, newsletter design, web banner design, catalog design, press checks, packaging, communication with vendors and monitoring production.

SKILLS

TEAM LEADER

Currently managing team of designers

Currently working with team of in-house videographers & photographers

Currently balancing workload with outside vendors and freelancers

ADOBE CREATIVE SUITE

InDesign

Illustrator

Photoshop

MICROSOFT OFFICE

Word

Excel

Powerpoint

EDUCATION

2009 COLUMBIA COLLEGE CHICAGO, IL

Bachelor of Fine Arts, Graphic Design

REFERENCES

Available upon request